

**Infant Nutrition**

# **SAFEGUARDING THE FUTURE**

**One-day Conference**

**SPONSORSHIP & PROMOTIONAL  
OPPORTUNITIES**

**THURSDAY 23 June 2022 Australian Parliament House, Canberra**



**INFANT NUTRITION  
COUNCIL**  
AUSTRALIA & NEW ZEALAND

**Infant Nutrition**



## ABOUT US



The Infant Nutrition Council Ltd (INC) is the association for the infant formula and toddler milk industry in Australia and New Zealand. INC represents manufacturers, marketers and suppliers and is the key industry stakeholder in the advancement of infant nutrition.

INC has strong relationships with key Australian and New Zealand government departments and agencies. It works in collaboration with government to protect the Australian and New Zealand brands and to support the public health goals that protect and promote breastfeeding and, when needed, infant formula as the only suitable alternative.

INC also works with local and international regulators to advance infant nutrition. INC advocates to ensure that the regulatory environment includes the benefits provided by global research and the consideration of global trade and harmonisation with international food standards.

[www.infantnutritioncouncil.com](http://www.infantnutritioncouncil.com)

## CONTACT US

For general information about *Safeguarding the Future*, please contact:

The INC Secretariat

+61 2 6273 8164 (AUS)

+64 9 354 3272 (NZ) [admin@infantnutritioncouncil.com](mailto:admin@infantnutritioncouncil.com)



## WHAT CAN SAFEGUARDING THE FUTURE OFFER YOUR ORGANISATION?

- A post Covid-19 face to face networking opportunity.
- Direct engagement with political leaders
- An opportunity to strengthen the relationship between your customers and your brands.
- An opportunity to source new customers.
- An opportunity to showcase your organisation's products and services.

## WHO WILL ATTEND?

- Infant formula and toddler milk industry (including INC members and non-members).
- Heads of infant formula and toddler milk businesses of multinational companies and CEOs and/or senior managers of small to medium companies.
- Senior scientific, regulatory and sales staff.
- Australian government officials.
- Industries associated with the infant formula and toddler milk drinks (packaging companies, ingredient suppliers).
- Researchers and academics.

## CONFERENCE PROGRAM AT A GLANCE

The location of the conference offers a unique opportunity for delegates to observe the Australian Federal Parliament in action and hear from Members of Parliament directly. Delegates will also have the opportunity to network informally at the conference and the cocktail function.

*Safeguarding The Future* will cover a range of interesting topics including infant nutrition research and trade and market access.

### Thursday 23 June 2022 – Parliament House, CANBERRA

Conference Registration  
Conference Opening  
Conference Sessions  
Cocktail Function

## VENUE

The *Safeguarding the Future* conference will be held at Parliament House, Canberra.

### PARLIAMENT HOUSE - CANBERRA

Canberra is the political hub of Australia and home of the nation's democracy. Parliament House is the meeting place of the Australian Parliament and an iconic architectural landmark.



## GENERAL SPONSOR \$5000

This package ensures your company is noticed at every step throughout the conference. Claim a pre-eminent position at this unique event now!

### PACKAGE INCLUSIONS

- Recognition as a major sponsor in all printed conference promotional material.
- One complimentary conference registration, including attendance at all conference sessions.
- Acknowledgement and logo (linked to your website) on the INC website.
- Recognition of your company in the conference handbook.
- Opportunity to include one item of promotional information in delegate satchels (information to be in accordance with INC policies).
- One electronic delegate list two weeks prior to the conference (subject to permission of the delegates).

## COCKTAIL FUNCTION SPONSOR \$10000

The cocktail event is the only social networking event of this conference and is expected to be well attended by delegates. The Queen's Terrace is a unique venue within Parliament House and has one of the best views across Canberra.

### PACKAGE INCLUSIONS

All the inclusions of a GENERAL SPONSORSHIP **PLUS**:

- Opportunity to make a 5-minute address during the cocktail event
- Branding recognition as the cocktail event sponsor
- Complimentary entry to the cocktail event

# SAFEGUARDING THE FUTURE: Sponsorship Application

Company Name:

Contact Person:

Position:

Invoicing Address:

Phone:

Mobile:

Email:

Website:

## SPONSORSHIP PACKAGES

(all prices below listed in AUD and are exclusive of GST)

- |  |         |
|--|---------|
| <input type="checkbox"/> General Sponsor           | \$5000  |
| <input type="checkbox"/> Cocktail Function Sponsor | \$10000 |

## PAYMENT DETAILS

Total amount payable in AUD and may be inclusive of Australian GST (where applicable):

\$

A Tax invoice will be issued.

## AUTHORISATION

- I have read and agreed to the terms and conditions set out on the next page.

Name:

Signature:

Date:

Please send your completed application to:

**INC Secretariat**  
**admin@infantnutritioncouncil.com**

# SPONSORSHIP TERMS AND CONDITIONS

## PRINCIPLES

INC's acceptance of sponsorship from any source is guided by the following principles, which we require potential sponsors to endorse.

1. INC will only accept sponsorship from companies that support the principles of *The World Health Organization International Code of Marketing of Breast-Milk Substitutes* (WHO Code).
2. Sponsors may not use the INC name or logo except with the express permission of INC.
3. Acceptance of sponsorship does not imply INC endorsement of the sponsor company's products or services.

## GENERALLY APPLICABLE

1. By signing and returning this agreement you are agreeing to a non-exclusive sponsorship agreement between yourselves and the Infant Nutrition Council on the terms and conditions set out below and in the agreement.
2. Sponsorship applies to one (1) entity only. Multiple company's names will not be listed as part of one single sponsorship.
3. Confirmation of acceptance of your application will be sent with a tax invoice.
4. Sponsorship package entitlements will be guaranteed only on payment of all monies owing. Full payment is required within 30 days from date of invoice. Package entitlements will not begin until payment is made.
5. Sponsors should note that taking out a sponsorship package for the conference in no way guarantees a speaking position. Requests by sponsors to speak at the conference will be considered on an individual basis.
6. Applications for sponsorship are open until May 31, 2022, in order to meet material production requirements. Any applications received after this time will be included by INC for consideration at INC's absolute discretion.
7. INC reserves the right to decline sponsors.
8. All amounts are exclusive of Goods and Services Tax (GST) of 10% and are priced in Australian dollars (AUD).
9. All payments are to be by EFT only.
10. If a sponsor cancels their sponsorship after an application has been accepted by the organisers and payment has been made, they must immediately inform INC in writing. If the withdrawal is submitted at least 90 days prior to the event, a cancellation fee of 50% will be charged. If written cancellation is received on or before 90 days prior to the event, a 100% cancellation fee will be incurred.
11. If INC decides to postpone the conference as a result of Covid-19, and the sponsorship fee has not been paid, a sponsor may withdraw their sponsorship if the new date does not suit them.
12. INC reserves the right to cancel the conference without consultation with sponsors. Under such circumstances all sponsorship agreements will be rendered void, and INC will refund any sponsorship money paid.



Infant Nutrition

# **SAFEGUARDING THE FUTURE.**