

SPONSORSHIP APPLICATION

Company name:

Contact person:

Position:

Invoicing address:

Phone:

Mobile:

Email:

Website:

SPONSORSHIP PACKAGES

(all prices below listed in AUD and are exclusive of GST)

Principal Sponsor \$25,000

Major Sponsor \$12,000

General Sponsor \$6,000

Welcome Reception Sponsor \$8,000

Conference Dinner Sponsor \$15,000

Breakfast Session Sponsor \$10,000

PAYMENT DETAILS

Total amount payable in AUD and may be inclusive of Australian GST (where applicable):

\$ _____

A tax invoice will be issued.

AUTHORISATION

I have read and agree to the terms and conditions set out on the next page.

Name:

Signature:

Date:

PLEASE SEND YOUR COMPLETED APPLICATION TO:

The INC Secretariat

admin@infantnutritioncouncil.com

SPONSORSHIP TERMS AND CONDITIONS

PRINCIPLES

INC's acceptance of sponsorship from any source is guided by the following principles, which we require potential sponsors to endorse.

1. INC will only accept sponsorship from companies that support the principles of *The World Health Organization International Code of Marketing of Breast-Milk Substitutes* (WHO Code).
2. Sponsors may not use the INC name or logo except with the express permission of the Executive of INC.
3. Acceptance of sponsorship does not imply INC endorsement of the sponsor company's products or services.

GENERALLY APPLICABLE

1. By signing and returning this agreement you are agreeing to a non-exclusive sponsorship agreement between yourselves and the Infant Nutrition Council on the terms and conditions set out below and in the agreement.
2. Sponsorship applies to one (1) entity only. Multiple company's names will not be listed as part of one single sponsorship.
3. Sponsorship applications will be acknowledged in writing on receipt. Confirmation of acceptance of your application will be sent in writing together with a tax invoice.
4. Sponsorship package entitlements will be guaranteed only on payment of all monies owing. Full payment is required within 30 days from date of invoice. Package entitlements will not begin until payment is made.
5. Sponsors should note that taking out a sponsorship package for the conference in no way guarantees a speaking position, unless otherwise specified. Requests by sponsors to speak at the conference will only be considered by INC if it is deemed the content fits with the value to the delegates that will be in attendance.
6. Applications for sponsorship are open until August 2022 in order to meet material production requirements. Any applications received after this time will be included by INC for consideration at INC's absolute discretion.
7. Major sponsorship packages are limited in accordance with the prospectus sold on a "first in" basis based on full payment. If major sponsorship is unavailable we will contact you to discuss an alternative preference.
8. INC reserves the right to decline sponsors.
9. All amounts are exclusive of Goods and Services Tax (GST) of 10% and are priced in Australian dollars (AUD), unless otherwise specified.
10. All payments are to be by EFT only.
11. If a sponsor cancels their sponsorship after an application has been accepted by the organisers and payment has been made, they must immediately inform INC in writing. If the withdrawal is submitted at least 90 days prior to the event, a cancellation fee of 50% will be charged. If written cancellation is received on or before 90 days prior to the event, a 100% cancellation fee will be incurred.
12. If INC makes a decision to postpone the conference due to the Covid-19 situation, and the sponsorship fee has not been paid, a sponsor may withdraw their sponsorship if the new date does not suit them.
13. INC reserves the right to cancel the conference without consultation with sponsors. Under such circumstances all sponsorship agreements will be rendered void and INC will refund any sponsorship money paid, less an agreed amount for benefits already provided.