



Infant Nutrition Council

Industry supporting both
Breastfeeding & Infant Formula

AUSTRALIA & NEW ZEALAND

8 July 2014

Ms Carolyn Guy
Consultation on raw milk sales
Food Policy Team
Ministry for Primary Industries
PO Box 2526
WELLINGTON 6104

Email: rawdinking.milk@mpi.govt.nz

Dear Carolyn

The Infant Nutrition Council (INC) is aware that the Ministry is seeking comment on issues concerning raw milk for drinking in its consultation document ***The sale of raw milk to consumers: MPI Public Discussion Paper No. 2014/22.***

INC is the association for the infant formula industry in Australia and New Zealand and represents manufacturers, marketers and brand owners who between them are responsible for more than 95% of the volume of infant formula manufactured, sold and exported in New Zealand.

INC aims to:

1. Improve infant nutrition by supporting the public health goals for the protection and promotion of breastfeeding and, when needed, infant formula as the only suitable alternative; and
2. Represent the infant formula industry in Australia and New Zealand.

The INC and its members put the health and safety of infants as the first priority and we are disturbed at the prospect of raw milk being available to them. Raw drinking milk is known to be an unsafe product for all consumers but that it presents a very high risk to our most vulnerable groups in the population, particularly infants. It would be inconceivable for such products to be fed to babies. As such we consider prohibition to be a sensible course to pursue. Should the Ministry decide otherwise, we would strongly recommend a very clear warning label on any containers and in any signage associated with raw milk advising that it should not be fed to infants or small children.

Jan Carey, CEO

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